



# HOW CREATING YOUR OWN ORACLE CARD DECK COULD HELP YOU GROW YOUR BUSINESS?

Live webinar with Laura Bowen

## WORK BOOK & ACTIVITIES TO GET YOU STARTED

### ADVERTISEMENT - MY MENTORING SERVICES

If you want more support with clarifying the  
purpose of your oracle deck?

Or if you feel like you really need the advice and  
direction of a mentor in this process then please  
check out the mentoring services I offer at

<https://www.laurajbowen.com/creative-mentoring-services>

# CREATING YOUR OWN ORACLE DECK WEBINAR WORKBOOK

## BRAINSTORMING – The Creative Process

Before you begin designing our own deck, I suggest you brainstorm your ideas.

### JOURNAL ACTIVITY-

What could your Oracle deck be based on?

Make list of themes in your journal. Think of any inspiration you may have for a deck and write it all down, at this stage we are just trying to get all our ideas on paper so don't dismiss anything that comes into your head.

WRITE IT ALL DOWN.

Once you have a whole page of ideas, lets look at which ones you feel excited about? and why?

# SOME QUESTIONS TO GET YOU STARTED CLARIFYING YOUR THEME AND PURPOSE

I have offered some questions about your motivation and the purpose of your deck you will be designing, that you should make sure you can answer before moving into the design process

1. Why do you want to create an Oracle deck
2. What has inspired you to embark on this creative process now?
3. How can an oracle deck complement and add to what you are currently offering in your business?
4. How will you illustrate your deck?
5. Is there other decks already on the market which cover the same theme you are looking at doing?
6. How will you make your deck different and unique?



# START CREATING ART

One of the best ways to get started and to work on any mindset issues you may have around your own creative abilities is to start creating art!



## TIPS FOR GETTING STARTED

1. You do not need to buy any special materials. start with a pen, coloured pencils, paints, markers and paper that is all you need for now.
2. I recommend aiming for small artworks to make this process as easy as possible. Cutting an A4 piece of paper into 4 rectangles would be a great size to work with when just getting started.
3. Give yourself a time limit for each day. 10mins or 15 would be all you need to do a quick artwork or image that represents an emotion or feeling.
4. Sharing is important! That is what is going to get you feeling more confident with your creative abilities so please do share each day on your social media.